



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Contract # 47769

Schedule Dates 10/15/12-10/21/12
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (2E)
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand 10/15/12 - 10/21/12 (27465)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax N/A
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type Comments

Date Entered 09/04/12
Last Modified 10/09/12
Entered By Krista Gordon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$39,442.50
Net Total \$223,507.50
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Oct. 2012 181 \$262,950.00
Grand Total: 181 \$262,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	10/15/12-10/19/12	4	:30	6A- 7 News Today in New England	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		10/9/12
2.1	Normal Line / SPOT	10/15/12-10/19/12	4	:30	6:30A- 7 News Today in New England	2	2	2	2	2	2			10	\$750.00	\$7,500.00	WHDH Boston (WHDH)		10/9/12
3.1	Normal Line / SPOT	10/15/12-10/19/12	3	:30	7A- Today Show	2	2	2	2	2	2			10	\$2,300.00	\$23,000.00	WHDH Boston (WHDH)		10/9/12
4.1	Normal Line / SPOT	10/15/12-10/19/12	3	:30	8A- Today Show	2	2	2	2	2	2			10	\$2,300.00	\$23,000.00	WHDH Boston (WHDH)		10/9/12
5.1	Normal Line / SPOT	10/15/12-10/19/12	3	:30	9A- 7 News Today in New England 9-10A	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		10/9/12
6.1	Normal Line / SPOT	10/15/12-10/19/12	3	:30	9:30A- 7 News Today in New England 9-10A	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		10/9/12
7.1	Normal Line / SPOT	10/15/12-10/19/12	3	:30	10A- Today Show	1	1	1	1	1	1			5	\$850.00	\$4,250.00	WHDH Boston (WHDH)		10/9/12
8.1	Normal Line / SPOT	10/15/12-10/19/12	3	:30	11A- TODAY SHOW III (hour 4)	1	1	1	1	1	1			5	\$850.00	\$4,250.00	WHDH Boston (WHDH)		10/9/12
9.1	Normal Line / SPOT	10/15/12-10/19/12	3	:30	12P- 7 News at Noon	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		10/9/12
10.1	Normal Line / SPOT	10/15/12-10/19/12	3	:30	12:30P- 7 News at Noon	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		10/9/12
11.2	Normal Line / SPOT	10/15/12-10/19/12	3	:30	2P- DOCTORS	1	1	1	1	1	1			5	\$600.00	\$3,000.00	WHDH Boston (WHDH)		10/9/12

CONFIRMATION CONTRACT

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WHDH-TV
 7 Bulfinch Place
 Boston, MA 02114-2977

Contract # 47769

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

10/15/12-10/21/12

SCOTT BROWN FOR US SENATE-REPUBLICAN (2E

Multi Media Services Corp (2430)

POLITICAL CANDIDATE (1051)

10/15/12 - 10/21/12 (27465)

Shiebler, Charles (1011)

WHDH

/

N/A

Local/Political Candidate Agency

Standard

Comments

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WHDH BOSTON (WHDH)
By Broadcast Month
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Multi Media Services Corp
 915 King St.
 2nd Floor
 Alexandria, VA 22314

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12.2	Normal Line / SPOT	10/15/12-10/19/12	3	:30	3p- 3:30P (ET)	1	1	1	1	1	1			5	\$600.00	\$3,000.00	WHDH Boston (WHDH)		10/9/12
13.2	Normal Line / SPOT	10/15/12-10/19/12	3	:30	3:30P- 4P (ET)	1	1	1	1	1	1			5	\$600.00	\$3,000.00	WHDH Boston (WHDH)		10/9/12
14.1	Normal Line / SPOT	10/15/12-10/19/12	3	:30	4P- 7 News at 4	1	1	1	1	1	1			5	\$1,200.00	\$6,000.00	WHDH Boston (WHDH)		10/9/12
15.1	Normal Line / SPOT	10/15/12-10/19/12	3	:30	4:30P- 7 News at 4	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		10/9/12
16.1	Normal Line / SPOT	10/15/12-10/19/12	3	:30	4:59P- 7 News at 5	1	1	1	1	1	1			5	\$1,800.00	\$9,000.00	WHDH Boston (WHDH)		10/9/12
17.1	Normal Line / SPOT	10/15/12-10/19/12	3	:30	5:29P- 7 News at 5	1	1	1	1	1	1			5	\$2,000.00	\$10,000.00	WHDH Boston (WHDH)		10/9/12
18.1	Normal Line / SPOT	10/15/12-10/19/12	3	:30	5:58P- 7 News at 6	2	2	2	2	2	2			10	\$2,500.00	\$25,000.00	WHDH Boston (WHDH)		10/9/12
19.2	Normal Line / SPOT	10/15/12-10/19/12	3	:30	6:58P- 7:28P (ET)	1	1	1	1	1	1			5	\$2,200.00	\$11,000.00	WHDH Boston (WHDH)		10/9/12
20.2	Normal Line / SPOT	10/15/12-10/19/12	3	:30	7:28P- 7:58P (ET)	1	1	1	1	1	1			5	\$2,400.00	\$12,000.00	WHDH Boston (WHDH)		10/9/12
21.1	Normal Line / SPOT	10/15/12-10/19/12	3	:30	10:59P- 7 News at 11 PM	2	2	2	2	2	2			10	\$3,000.00	\$30,000.00	WHDH Boston (WHDH)		10/9/12
22.1	Normal Line / SPOT	10/15/12-10/19/12	3	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	2	2	2	2	2	2			10	\$1,600.00	\$16,000.00	WHDH Boston (WHDH)		10/9/12
23.2	Normal Line / SPOT	10/15/12-10/19/12	3	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	2	2	2	2	2	2			10	\$1,000.00	\$10,000.00	WHDH Boston (WHDH)		10/9/12

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24.2	Normal Line / SPOT	10/15/12-10/19/12	3	:30	1:36A- Last Call with Carson Daily	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		10/9/12
25.1	Normal Line / SPOT	10/15/12-10/19/12	4	:30	5A- 7 News Today in New England	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHDH Boston (WHDH)		10/9/12
26.2	Normal Line / SPOT	10/20/12-10/20/12	3	:30	7A- Today Show Weekend	2						X		2	\$1,250.00	\$2,500.00	WHDH Boston (WHDH)		10/9/12
27.2	Normal Line / SPOT	10/20/12-10/20/12	4	:30	9A- 7 News Today in New England Sat	2						X		2	\$400.00	\$800.00	WHDH Boston (WHDH)		10/9/12
28.2	Normal Line / SPOT	10/20/12-10/20/12	3	:30	10:59P- 7 News at 11 PM	2						X		2	\$3,000.00	\$6,000.00	WHDH Boston (WHDH)		10/9/12
29.2	Normal Line / SPOT	10/20/12-10/20/12	3	:30	11:29P- Saturday Night Live	1						X		1	\$2,800.00	\$2,800.00	WHDH Boston (WHDH)		10/9/12
30.2	Normal Line / SPOT	10/21/12-10/21/12	3	:30	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN	1						X		1	\$500.00	\$500.00	WHDH Boston (WHDH)		10/9/12
31.1	Normal Line / SPOT	10/21/12-10/21/12	3	:30	7:57A- TODAY SHOW- SUNDAY	2						X		2	\$1,400.00	\$2,800.00	WHDH Boston (WHDH)		10/9/12
32.1	Normal Line / SPOT	10/21/12-10/21/12	3	:30	9A- 7 News Today in New England-Sun	2						X		2	\$1,400.00	\$2,800.00	WHDH Boston (WHDH)		10/9/12
33.2	Normal Line / SPOT	10/21/12-10/21/12	3	:30	6P- 7 News at 6	2						X		2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/9/12
34.1	Normal Line / SPOT	10/15/12-10/19/12	4	:30	5:30A- 7 News Today in New England	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHDH Boston (WHDH)		10/9/12

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36.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6P- 6:30P (ET)	1						X		1	\$2,500.00		WHDH Boston (WHDH)	7 News at 6pm	10/9/12

CONFIRMATION CONTRACT

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